

NYG Board of Directors Meeting Minutes

July 3, 2013

6:00-8:30

1. Call to order. –Gary

Gary began his first meeting as Chair with a few words.

“I want to begin my term as Chair of North Yuba Grown with some remarks:

We desire to join together in an undertaking that requires close cooperation and mutual respect. Yet we bring our own petty concerns with us and often draw lines against each other. We work well together, even after we are already tired, often this creates some friction. Yet we contribute to that friction by disparaging other members and talking negatively about them. We are pretty good at collecting the farmers and the volunteers, the volunteers and the marketers together. And yet there are fundamental social differences that keep us suspicious of one another.

We may have one shot at this endeavor. Maybe we can get it done. Can we start with some politeness, some generosity, some respect, some trust? Can we put our own horn down long enough to listen to the music we make together?

I will try my very best to help this superb group of people hang together as pals. You need to try your very best also. This will take some special effort.

My best regards to each of you.”

2. Roll Call –Gary

In Attendance: Katie Lee, Dave Lee, Charles Sharp, Janet Marchant, Ted Pearson, Michael Dooen, Jenny Cavaliere, Eve Stefani, Kim Pedley, Gary Hawthorne, Kim Hawthorne, Steven Dambeck, Hal Stocker, Alyse Hickman

3. Treasures Report (10 min) - Jenny – Jenny read the treasures report -

Jenny is planning to go to bank on Friday to get debit card – used for emergency purposes only

4. Corporate Filing Status Update (10) – Charles and Jenny

Charles is speaking with a CPA to learn more about federal non-profit tax status and how it the status relates with filing with the state – There was some discussion about different members’ understandings regarding this. - Charles wants to learn more.

5. ABC License resolution and (5 min) –

There has been some controversy regarding NYG buying a liquor license for Wine Food Art Lunches at the Chestnut Orchard in Brownsville – Some thought it had been resolved, but the last chair decided not to sign the liquor license agreement with North Fork due to concerns about liability. Also, some felt that a federal tax status may be necessary. Steven shared that he spoke with county and they said the non-profit with the state is sufficient. Kim H asked if the lunches were for North Yuba Grown why did the invoice go to North Fork? Steven explained how the money that was generated at the lunches was distributed – North Fork is a for profit business that is trying to create an events center in Brownsville. The lunches create three sources of income, wine, food and art. 20 % of the profit on art sales goes to North Fork, wine profit goes to NYG - food profit goes to North Fork. Gary proposes food profit

go to NYG and liquor profit go to North Fork and they get their own liquor license. Steven explained that the North Fork can't because it is for profit and the ABC liquor license is for a non-profit organization. Kim H asked if someone gets hurt who is liable. It was explained that liability is with Randy's chestnut grove. the contract written by Randy will be reviewed by board – if approved, then NYG will purchase the license and the lunches will proceed as planned.

8. Calendar Of Events (10 min)

a) Debrief Events that have taken Place: Reviewed June

Saturday, June 1 – 1<sup>st</sup> Ag Tourism Farm to Fork Dinner – Lucero's Vineyard and Winery- Dobbins

Wednesday, June 5 – NYG Board Meeting – Alcouffe Center

Saturday, June 8<sup>th</sup> – Chamber of Commerce Mini-Farm Tour, 12 – 3, Brownsville and Oregon House

Saturday and Sunday, June 8<sup>th</sup> & 9<sup>th</sup> – Ballet Recital – Alcouffe Center

Wednesday, June 12 – Producers Summit – Alcouffe Center - Steven

Saturday, June 15 – Brownsville Farmers Market Opens – Brownsville – Freja staffs

Wednesday, June 19<sup>th</sup> – Food Tasting /Sales Meeting with Rideout Hospital - Marysville

Saturday, June 22 – 1<sup>st</sup> Wine Food Art Lunch (every Sat after this until September) – Chestnut Grove, Brownsville

Thursday, June 27 – New Earth Tour and Lunch at Filaki Farms

Saturday, June 29 – NYG Booth at Brownsville Farmers Market and Lucero Wine Tasting Fundraiser for Alcouffe Center

Saturday, June 29 – Mountain Music and Art Festival - Brownsville

b) Upcoming Events: (10 min) Review calendar of events for July

Wednesday, July 3 – NYG Board Meeting – Alcouffe Center

Wednesday, July 3 – Appeal Democrat reporter Eric Vodden Lunch and Interviews at Jenny's.

Wednesday, July 3 – Appeal Democrat interview of Township Valley Farm (Kim P) about growing hops

Saturday, July 6 – 2<sup>nd</sup> Ag Tourism Farm to Fork Dinner – Brownsville Chestnut Grove – Coming together nicely. Need more volunteers.

Thursday, July 11 – Art for the Heart – Fundraiser/Auction – NYG booth – Steven said he is happy to man a booth and represent different NYG producers if needed. A number of producers said they would be there representing themselves.

Thursday, July 18<sup>th</sup> – Big Town Hall Meeting and Reception, 5:30 – 8:00 – Alcouffe Center

Friday and Saturday, July 19 and 20 – Marysville Peach Festival – Marysville – Alyse Hickman will have a booth at the festival, but can't man it on Saturday. Asked for volunteers for Saturday. Said the booth will cost \$75 for the day. Charles said he would help man the booth and use the opportunity to share information about NYG.

9. Committee Reports (15-20 min)-

◦ Branding Report: Team report Charles – Decided to hire Ben P to create NYG logo – he is currently working on it – draft soon and then committee will meet and give feedback

◦ Membership Committee – Gary wrote up a document from the last meeting- passed out – Gary reviewed – Members are people not businesses. Partners are businesses not people. Members outside our geographic area are neighbor members. Partners are all companies. The committee defined NYG marketing services, active members regular

members and neighbor members partners sponsors and alliance partners. Defined voting rights and membership fees. There was some discussion about the fees and membership structure. Motion to accept the membership proposal version 3b. Seconded. Now in operation.

- Community Outreach – Janet – this committee keeps getting stalled because we feel we don't have enough people to make the upcoming Townhall meeting happen – Janet feels Community Outreach should develop into a combination of community outreach and a producers committee. It was recognized that it is critical to learn more about what is going on with local food and to find out what the local people want. Gary stated that one problem is that the producers are overwhelmed with their own businesses now. Janet doesn't know how to make it happen. A bigger discussion about how to man all these events we have planned over the winter ensued. One suggestion that Gary made was to introduce NYG to surrounding towns during already established meetings such as monthly Lions Club meeting. It was decided to postpone the big Townhall meeting and local outreach meetings until the fall and winter.

- Ag Tourism – Steven – invited people join - Marian said she would think about it.

- Menu – Kim - pulled together the menu for this Saturday

- P&P – Needs to meet

- Producers Committee was formed - currently Gary Cindy Cathy Jenny joined

- Gary encourages everyone to join a committee

10. Grant Status Reports (3 min) – Janet talked with Brynda 4 or 5 days ago – no new news - Jenny would like to move forward with farm guide - P&P supported the idea and Jenny given the go ahead – It was asked if the money is there to make it happen. Jenny assured there is 5000 in the conservancy grant.

11. Special Award (5 min.) – Kim P.

Kim shared that Freja had entered an online contest for best business plan in California and she won first place! Congratulations Freja!!

12. Adjourn - Gary