

NYG Board of Directors Meeting Minutes
November 6, 2013
6:00 – 7:00 PM

1. Call to Order – Gary
2. Roll Call – Eve

In Attendance: Gary Hawthorne, Kim Hawthorne, Rene Medina, Eve Domingo, Janet Marchant, Charles Sharp, Jenny Cavaliere, Cara Zujewski, Aaron Mockrish, Tom Alderson

3. Treasurer's Report (5 min) – Jenny
 - Account Status – current bank balance is \$2951.51 (before current expenses are paid). There is also \$397.00 in the NYG Paypal account, a membership fee of \$30, and \$1125.00 cash and checks from Nov. 2 Farm to Fork that need to be deposited later.
 - Approved Expenses
 - New Expenses Proposals
4. Discussion of our recently awarded Agritourism Grant – Jenny

In September 2012, Penny Left from the Small Farm Advisory at UC Davis, asked Jenny/NYG to help develop a farm trail grant – a specialty block grant. This evolved into a small group of fledgling agricultural groups that worked together to create a farm trail map. The groups also plan to create a website. Events created by the different groups will be promoted. The next meeting will be on November 21st.

5. Planning a Farm to Fork Debrief Session (call for attendees) – Setting ground rules for 2014 – Gary

Gary suggests having a get together to chat about what we learned during the F2F season. He feels it is important to review what took place during the 2013 series of dinners, identify what worked and

what didn't and create some ground rules and procedures for 2014. All venue hosts will be invited, as well as anyone else that supported the F2F dinners. It was suggested that the debrief take place either an hour before or an hour after the December 4th NYG Board Meeting. Gary will set the date, time and location and email everyone ahead of time.

6. Soliciting Candidates for 2014 Election for 2 NYG Board Positions – Elections to be held in December – Janet

There are two board positions opening up in January 2014, Secretary and Vice Chair. Eve Domingo will be running for Secretary. There currently is not a candidate running for the Vice Chair position. Anyone interested in either position should email Eve at (evestefani44@hotmail.com) ASAP. Elections for those positions will take place at the Dec. 4th NYG Board Meeting.

Two positions were appointed by the board in 2013. Gary has asked that the membership ratify those appointments by a vote at the Dec. 4th NYG Board Meeting. The appointments were of Gary Hawthorne for Chair and Michael Dooen for the ad-hoc position.

The secretary will send out an email announcing the board positions that are now up for election and ask anyone interested to “throw in their hat”. The email will also announce the intent to vote to ratify the Chair and Ad-hoc positions. The email will state that members can vote during the Dec. 4th NYG Board Meeting.

7. Committee Reports (If any committees have something to report)(5 min) –

- Publicity and Promotion Committee – Janet asked about lunch/tour that took place with Appeal Democrat reporters/editor/photographer today (Nov 6). Gary described the tour (Apollo Olive Oil Press) and lunch (at Filaki Farms) – the lunch was made with local ingredients and there was a lot of discussion about local foods and the possibility of NYG and the Appeal Democrat working together, NYG offering lists of what is growing in the North Yuba

area at any given time and the newspaper routinely publishing recipes that showcase what is local and in season.

Also, Eve reported for Steven – Steven has finished writing the draft text and providing images for the wine and olive oil sections of the new Yuba-Sutter Tourism website. It will be in the cloud soon (hopefully next week) for review before going live. He will contact wine and olive oil folks to take a look. If anyone else wants to review the site while it is in draft form, and to provide constructive input, they can contact Steven (530-701-3577). If anyone wants to write, or help him write other sections of the website (especially about this NY region, and about small farms and farm stands in the two counties), they should also contact Steven. He wondered if our recently awarded Agritourism Grant could contribute to this effort!

- Membership Committee – Discussion took place around what benefits non-ag business members should get – it was suggested that for now, non-ag business logos stay on the website and then in the future this policy will be reconsidered. There may be a special place for non-ag business logos to be displayed.
- Community Outreach Committee
- Ag Tourism Committee
- Farm to Fork Menu Committee
- Producers Committee
- Branding Committee

8. Review Calendar of Events for November: (10 min) – Steven

- Saturday, November 2 – 6th Farm to Fork dinner at Filaki Farms
 - Wednesday, November 6 – NYG Board Meeting – Alcouffe Center
 - Saturday and Sunday, November 9th and 10th – Swan Festival
- Eve reported for Steven – The Swan Festival is this coming Saturday and Sunday. There is also a wine and art gathering on Friday night at Art-o-Culture. All wines throughout the weekend will be NYG wines. The caterer has been instructed to contact NYG producers for sourcing his ingredients. And NYG olive oil will have a starring role, with Calolea and Apollo at the center stage. Brochures that described the event were passed around.

9. Adjourn