

NYG Board of Directors Meeting Minutes  
December 4, 2013  
6:00 – 7:00 PM

1. Call to Order – Gary
2. Roll Call – Eve

In Attendance: Michael Dooen, Gary Hawthorne, Steven Dambeck, Catherine Summers, Ted Person, Rene Medina, Charles Sharp, Cara Zujewski, Aaron Mockrish, Janet Marchant, Eve Domingo, Juan Jose Domingo, Diana Stefanini, Jenny Cavaliere

3. Committee Reports (If any committees have something to report)(5 min) –
  - Publicity and Promotion Committee – Steven - Article in Appeal Democrat re NYG – the Appeal wants to interact with NYG more – Charles P&P decided to limit the logos on the website home page due to limited space – would like to drop NYG Yahoo sight due to lack of use – would like to drop constant contact and begin to use mail chimp which will be free
  - Membership Committee
  - Community Outreach Committee
  - Ag Tourism Committee
  - Farm to Fork Menu Committee
  - Producers Committee
  - Branding Committee
4. 2014 Grant Awarded (10 min) – Jenny, Steven – Reported on the UC Specialty Crops Block Grants that NYG was awarded - Through this grant funding several technical and community experts will be working with the three groups that were awarded the grant (NYG, Sac. River Valley Grown, CaPay Valley Grown) – goal –Grant recipients will work with the experts to create a map of each region – 20,000 maps will be created for us to distribute to promote Ag Tourism – Farms and Wineries selected to be on the map will not only be NYG members – Jenny proposes having a special meeting with the experts in January – Steven who is also a representative of NYG

in the grant development process thinks NYG should be more active than that and more creative – NYG should have a transformative vision because we don't have enough venues to justify the map – he proposes that the Ag Tourism committee take this on and figure out the most creative way NYG can use this grant – People on the committee, Steven, Janet, Charles, Jenny, Eve - others welcome to participate – Steven, as committee chair will set up the first Ag Tourism meeting to begin to work on this – Michael suggests that we spend too much time on tedious arguments that distract from creating greater membership. With a larger membership we can accomplish more with the strategic committees – NYG needs a real membership drive – It was decided that Outreach Committee will focus on increasing membership

5. Scheduling the 2014 Strategic Planning Meeting (5 min) – Gary  
Gary suggested that Steven begin the process again and Diana suggested that detailed notes be taken and distributed to the membership so that all members are kept in the loop, even those who can't attend the meetings.
  
6. Elections for Entire Board (40 min) – Gary  
Procedural questions – Are there any concerns about a couple serving on the board at the same time?– short discussion (needs to be clarified that they can't write checks to each other) – vote – It was agreed that it is okay for a couple to be on the board  
Question – every board position is available – every position to be voted on tonight is a two year position – discussion – agreed –  
Question – quorum problem – we need one more than half the membership – we need 25 members to vote and we have 15 people in attendance – one solution, change rule so that we consider members as people that have been active – Steven suggested - way to work with it is send out what happens tonight to membership and have them agree or disagree via email – agreed  
The following people ran:  
Chair: Gary  
Vice Chair – Aaron  
Sec – Eve  
Treasurer – Kim H or Cara  
At large – Steven or Michael

Janet counted the votes –

Chair – Gary

Vice Chair – Aaron

Secretary – Eve

Treasurer – Kim H

At Large – Steven

This vote will be sent to the membership for approval in order to get quorum.

7. Adjourn